

#### INNOVATING WITH OPEN DATA AGAINST CORRUPTION IN THE AMERICAS

Organizers:

Colombian Government and the OAS General Secretariat

Date:

Tuesday June 25, 2019 – 2:00 p.m. to 6:30 p.m.

Place:

Hotel Intercontinental, Medellin Room, Medellin, Colombia

### **Objective**

To highlight the importance of using open data in the fight against corruption through a high-level dialogue between the government and non-governmental actors about collaborative innovation processes with open data to combat corruption in the Americas. Discussions will explore different cases and specific experiences on the use of open data, co-creation processes and innovative solutions implemented in different countries of the region. This discussion will also address the role of technologies and the importance of multisectoral collaboration in the Democratic Governance agenda and the fight against corruption.

The event will provide a compendium of recommendations to the governments of the region for the implementation of the Inter-American Open Data Program to Combat Corruption - PIDA, AG/RES.2927 (XLVIII-O/18).

## Description

This event is carried out following the Lima Commitment of 2018 on the promotion of open government policies, digital government, and open data in the fight against corruption in the Americas.

The event divides into four panels. The first discussion will explore the region's transparency challenges on the use of open data to combat corruption. The second one will highlight the solutions implemented from data that promote integrity, transparency and the identification of early warnings; followed by a third session about how different efforts could lead the region in the development of open contracting policies. Finally, the event closes with a dialogue on the contributions of open data-investigative journalism to the fight against corruption in the region.

Representatives of governments, civil society, media, and international organizations will participate, emphasizing the actions that must be implemented, from all sectors, for the use of open data with an inclusive governance perspective.

#### **AGENDA**

## INNOVATING WITH OPEN DATA AGAINST CORRUPTION IN THE AMERICAS

1:30 p.m. – 2:00 p.m.

Award ceremony: Inter-American Award on Innovation for Effective Public Management presented by OAS General Secretariat





2:00 p.m. – 2:30 p.m. OPENING "INNOVATING WITH OPEN DATA AGAINST

**CORRUPTION IN THE AMERICAS"** 

Mss. Sylvia Constain Minister of Information and Communication Technologies, MinTIC,

Colombia

Mr. Luis Almagro Lemes Secretary General of the Organization of American States, OAS

Mr. Sanjay Pradhan CEO, Open Government Partnership, OGP

Moderator: Ambassador James Lambert, Secretary, Secretariat for Hemispheric Affairs, OAS; Member of the Trust for the Americas Executive Board.

# 2:30 p.m. – 3:30 p.m. TRANSPARENCY CHALLENGES IN THE REGION

This panel explores, through dialogue, the region's challenges in strengthening regional commitments to use open data to combat corruption; as well as open data policies and multisectoral collaboration as enablers of inclusiveness and transparency.

- Víctor Muñoz, Presidential Advisor on Innovation and Digital Transformation, Office of the President of Colombia
- Ambassador Paula M. Bertol, Permanent Representative of Argentina to the OAS
- Otavio Moreira de Castro Neves, *Director for Transparency and Public Oversight, Corruption Prevention and Transparency Secretariat, Office of the Comptroller General, Brazil*
- Ambassador Jennifer Loten, Permanent Representative of to the OAS
- Jorge García, Technical Secretariat, MESICIC, Director, Department of Legal Cooperation, Secretariat of Legal Affairs, OAS

Moderator: Camilo E. Jaimes, Secretary for Transparency (i), Office of the President of Colombia





# 3:30 p.m. – 4:30 p.m. INNOVATING WITH OPEN DATA TO COMBAT CORRUPTION IN THE AMERICAS

The discussion will elaborate on new technological developments available in the region to encourage transparency, access to public information, and integrity. The panelists will bring success cases and/or concrete solutions on how from technological developments integrity is encouraged.

- Armando García, President of the Inter-American Network on Digital Government, Red Gealc;
  General Director of the Information and Communication Technologies of the Office of the President of the Dominican Republic
- Samuel Ashcallay, Deputy Director of Foreign Affairs and the OAS, Ministry of Foreign Affairs of Peru
- Fabrizio Scrollini, Executive Director, Latin American Open Data Initiative, ILDA, Uruguay
- Juan Pablo Marín, General Director, DataSketch, Colombia

Moderator: Mike Mora, Specialist, Department for Effective Public Management/SAH/OAS

4:30 p.m. – 4:45 p.m. COFFEE BREAK

## 4:45 p.m. – 5:30 p.m. TOWARDS AN OPEN CONTRACTING POLICY IN THE REGION

This panel explores the status of open contracting in the region and evaluates the open contracting guidelines towards a policy model developed by the Inter-American Network on Government Procurement (INGP)

- José Andrés O'Meara, Director of the Government Procurement Agency of Colombia, Colombia Compra Eficiente
- Ambassador Carlos Játiva, Permanent Representative of Ecuador to the OAS
- Pablo Seitz, National Director of Government Procurement of Paraguay
- Lindsey Marchessault, Director of Data and Engagement, Open Contracting Partnership
- María Margarita Zuleta, International expert on Public Procurement

Moderator: Helena Fonseca, Technical Secretary of the Inter-American Network on Government Procurement, Department for Effective Public Management, OAS





## 5:30 p.m. - 6:15 p.m. OPEN DATA JOURNALISM

This session deals with an analysis of investigative journalism and the role of news media emerging in Latin America that make intensive use of open data, as well as journalistic initiatives to strengthen democratic participation and expose corruption.

- Claudia Ocaranza, Data Journalist, Poder México, México
- Óscar F. Agudelo, Investigative and Data Journalist, Consejo de Redaccion, CdR, Colombia
- Edilma Prada, Data Journalist, OAS Open Government Fellow, Bogotá Indígena, Colombia

Moderator: Ana Gabriel Zúñiga Aponte, Senior Manager of Transparency Projects for Latin America, Hivos Foundation

## 6:15 p.m. – 6:30 p.m. CONCLUSIONS

María Fernanda Trigo, Director, Department for Effective Public Management, OAS

Victor Muñoz, Presidential Advisor on Innovation and Digital Transformation, Office of the President of Colombia

Nicolás Martín, Director General, Somos Mas Foundation, Colombia