

# **6th Annual High-Level Anti-Corruption Conference for G20 Governments, Business and Civil Society**

**Jointly organized by the German Presidency and the OECD**

26 January 2017

German Federal Ministry of the Interior  
Alt-Moabit 140, 10557 Berlin

Corruption is widely regarded as a major barrier to global growth and sustainable development. Corruption deters investment, it weakens the rule of law, and it raises costs and risks of doing business. For this reason, G20 governments, business and civil society have committed to join forces. The G20 has achieved significant progress, complementing international guidelines for combatting corruption. This conference aims to go one step beyond, focusing on the *implementation* of anti-corruption measures into practice.

Participants from the public sector, private sector and civil society in G20 countries and beyond come together to discuss implementation in the following thematic and sectorial panel discussions:

- “Implementing Integrity into Day-to-Day Business”
- “Implementing Collective Action: Challenges and Opportunities”
- “Encouraging Appropriate Business Practices in the Pharmaceutical Sector: What Role do Regulation and Self-Regulation play?”
- “Strengthening Good Governance / Anti-Corruption in International Sports Organisations”

Jointly organised by the German Presidency of the G20 and the OECD, this conference aims to facilitate the exchange of good practice, knowledge and experience between G20 Governments, Business and Civil society.

# Agenda

## **8:00-9:15: Access and Registration**

8:00 a.m.: G20 delegates and those, who need to bring their luggage/laptops

8:30 a.m.: All other participants

## **9:15-9:45: Welcome and Opening Statements**

- Klaus Vitt, State Secretary, German Federal Ministry of the Interior
- Gerd Billen, State Secretary, German Federal Ministry of Justice and Consumer Protection
- Andreas Schaal, Director for Global Relations and Sous Sherpa to the G20, OECD

## **9:45-11:00: Panel 1: Implementing Integrity into Day-to-Day Business**

The issue of anti-corruption and integrity is more and more in the focus of the public debate. Business partners, civil society and customers demand ethical behaviour, transparency and detailed reports, not only from companies but also from public authorities. As a response to these developments, many companies and the public service have established corruption prevention measures. However, experience shows that rules and regulations are not sufficient to fight corrupt behaviour. Compliance has to be integrated into public service culture as well as business culture in order to give civil servants and employees moral and practical guidance in day-to-day operations. The panel aims to discuss particularities in compliance management in the business sector and the public sector and to identify how both sectors can work together and learn from one another.

### Panelists:

- João Adalberto Elek Junior, Director of Governance, Risk Management and Compliance, Petróleo Brasileiro S.A.
- Dr. Thomas Lösler, Chief Compliance Officer, Allianz SE
- Dr. Klaus Moosmayer, Chair of the B20 Cross-thematic Group Responsible Business Conduct & Anti-Corruption, Chief Compliance Officer, Siemens AG
- Klaus Vitt, State Secretary, German Federal Ministry of the Interior
- Iliia Shumanov, Deputy director of Transparency International - Russia

### Moderator:

- Nicola Bonucci, Director, Directorate for Legal Affairs, OECD

## **11:00-11:15: Coffee Break**

### **11:15-12:30: Panel 2: Implementing Collective Action: Challenges and Opportunities**

Collective Action is gaining importance in the fight against corruption and has been recognized as a promising way forward by the international community. If business, government authorities and civil society join forces, they can tackle the root causes of corruption and create enabling framework conditions for clean and inclusive growth. This session will focus on emerging challenges of Collective Action initiatives such as anti-trust concerns with a special emphasis on small- and medium-sized enterprises (SMEs).

#### **Panelists:**

- Soji Apampa, Co-Founder of The Integrity Organisation and The Convention on Business Integrity
- Maria Contreras, Compliance and HR Manager, Logistica Arrendamiento DMT
- Dr. Jürgen Heraeus, Chairman Supervisory Board, Heraeus Holding & B20 Chair under the German Presidency
- Prof. Dr. Konrad Ost, Vice President, Federal Cartel Office (Bundeskartellamt)
- Meinhard Remberg, Executive Vice-President, SMS GmbH

#### **Moderator**

- Prof. Dr. Dr. h.c. Mark Pieth, Chairman of the Board, Basel Institute on Governance

### **12:30-14:00 Lunch Break**

### **14:00-15:15: Panel 3: “Encouraging Appropriate Business Practices in the Pharmaceutical Sector: What Role do Regulation and Self-Regulation play?”**

The pharmaceutical industry is a strategic economic sector which generates innovations ultimately benefitting patients all over the world. At the same time, scandals emerge regularly about the complacency of a regulatory agency in the approval of a specific drug, inappropriate gifts made to prescribing physicians, or the misrepresentation and underreporting of clinical trial results. Inappropriate business practices of pharmaceutical companies warrant additional scrutiny because of their potentially detrimental health impact. Regulation by countries and self-regulation by the industry are the two main tools which frame the way in which pharmaceutical companies conduct their business, from testing the effectiveness and safety of new drugs, to their registration, production, and promotion. Regulation and self-regulation set boundaries to the interaction between the industry and other stakeholders including clinicians, the research community, patients and the regulatory agency. They aim to avoid or manage conflict of interests, promote transparency and lay out good practice principles. Different countries use different mixes of regulation and self-regulation, changing them over time and putting more emphasis on specific issues.

In this session, representatives of the pharmaceutical industry, policy-makers and experts will present and confront their experience in preventing and dealing with the above range of inappropriate and unethical business practices. In particular, panelists will discuss the respective roles of regulation and self-regulation and how they can be credibly enforced.

#### **Short introductory note on new German legislation on corruption in the health care sector:**

Prof. Dr. Dr. h.c Michael Kubiciel, Professor of Law, Cologne University

### Panelists

- Dr. Uwe Broch, Legal Director, German Association of Research-Based Pharmaceutical Companies
- Nick Hirons, Senior Vice President, Global Ethics and Compliance, GlaxoSmithKline
- Dr. Ruth Lopert, Adjunct Professor of Clinical Research and Leadership, School of Medicine and Health Science, George Washington University
- Precious Matsoso, Director General, South Africa Department of Health
- Sophie Peresson, Programme Director, Transparency International United Kingdom

### Moderator

- Mark Pearson, Deputy Director for Employment, Labour and Social Affairs, OECD

### **15:15-15:45 Coffee Break**

### **15:45-17:00: Panel 4 “Strengthening Good Governance / Anti-Corruption in International Sports Organisations“**

The integrity of sport has been subject to significant challenges over recent years. Besides doping, the manipulation of sports competitions endangers the integrity, credibility and role model function of sport. Especially the online sports betting market has become an easy prey for criminals. Efforts are being made worldwide to try and raise governance standards in the sports sector, specifically around the principles of democracy, transparency, accountability in decision-making, and inclusiveness in the representation of interested stakeholders. However, there also seems to be an increasing need for sporting bodies, governments and international organisations to co-operate and develop effective working relationships to address the aforementioned challenges and to restore trust.

### Short introductory note on German draft legislation on criminalizing match fixing:

Prof. Dr. Dr. h.c Michael Kubiciel, Professor of Law, Cologne University

### Panelists

- Nicola Bonucci, Director, Directorate for Legal Affairs, OECD
- Prof. Catherine Ordway, Sports Lawyer, Integrity Expert and Professor of Practice for Sports Management at La Trobe University, Melbourne
- Sylvia Schenk, Chair of the Working Group on Sport, Transparency International Germany
- Dimitri Vlassis, Chief, Corruption and Economic Crime Branch, UNODC
- Pâquerette Girard Zappelli, Chief Ethics and Compliance Officer, International Olympic Committee

### Moderator

- Hitesh Patel, Head of International Sport and Sports Integrity, UK Department for Culture, Media & Sport, Chair Board of Trustees Sport 4 Life UK

### **17:00-17:20: Wrap-up and Closing Remarks**

- Noor Naqschbandi, Director, Alliance for Integrity