

IV CEO SUMMIT OF THE AMERICAS

LOS ANGELES • JUNE 7-9 • 2022

Stronger Together: Business Forging Sustainable Growth in the Americas

Los Angeles, California
Intercontinental Hotel

TUESDAY, JUNE 7, 2022: DAY ZERO

6:00–7:30pm Inaugural Reception IV CEO Summit of the Americas
Location: Intercontinental Hotel, 7th Floor

END OF DAY ZERO

WEDNESDAY, JUNE 8TH: DAY 1 – IV CEO SUMMIT OF THE AMERICAS

7:15–7:55am Networking Continental Breakfast and Registration

8:00–8:15am Welcome and Inauguration of the Fourth CEO Summit of the Americas

8:15–8:30am Policy Spotlight: Economic Recovery, Digital Transformation in the Metaverse
Armchair Discussion

8:30–9:30am Driving Growth: Enabling Small and Medium Enterprises

- Spotlight: Inclusive Growth
- Armchair Discussion
- Panel Discussion: Leveraging Digital Tools for Growth

9:30–9:40am IX Summit of the Americas: Building a Sustainable, Resilient and Equitable Future

9:40–10:00am Networking Coffee Break

10:00–11:00am Fortifying Growth: Healthy Citizens Create Thriving Economies

- Spotlight: Innovation for a Healthy Americas
- Armchair Discussion
- Panel Discussion: Health as a Strategic Investment for Growth

- 11:00–11:55am **Energizing a Trade and Investment Agenda for the Americas**
- Spotlight: Opportunities in Regional Integration
 - Armchair Discussion
 - Panel discussion: Building Resilient Supply Chains in the Americas
- 11:55–12:40pm **Networking Luncheon**
- 12:40–1:05 pm **Spotlight Boosting Small & Sustainable Businesses in Regional Value Chains**
- 1:05–1:40pm **Tourism and Economic Reactivation**
- Spotlight
 - Panel Discussion: Sustainable Recovery Through Tourism
- 1:40–2:40pm **Business—Stakeholders in Democratic Governance and Rule of Law**
- Spotlight: Rule of Law & Regional Competitiveness
 - Panel Discussion: The Alliance for Development in Democracy – Delivering Economic Growth
 - Panel Discussion: Technology Delivers: Anticorruption and Transparency
- 2:40–3:00pm **Armchair Conversation: Leading Comprehensive Change on Sustainable Resources**
- 3:00–3:30pm **Partnerships Deliver: The Americas Business Dialogue**
- 3:30–3:55pm **Empowering Creators Through Innovation**
- 3:55–4:00pm **Closing**
- 8:00–10:30pm **Partner Dinner – Celebrating Creators and their Champions**
Co-hosted with the Motion Picture Association of America (by invitation only)

END OF DAY ONE

THURSDAY, JUNE 9TH: DAY 2 – CEO SUMMIT OF THE AMERICAS

- 7:00 – 7:45am Continental Breakfast
- 8:00-8:10am **Welcome and Inauguration of the Fourth CEO Summit of the Americas**
- 8:10–8:30am Armchair: Energy Transition
- 8:30-8:55am Panel Discussion: Business Innovates: Sustainability
- 8:55-10:25am **Turbo-Charging Growth: The Digital Transformation**
- Panel Discussion: Digital Connectivity for the Americas
 - Armchair Conversation: Digital Transformation and Resilience in the Americas
 - Armchair: Growing Economic Opportunity Through Technology and Digital Skills
 - Panel Discussion: Enabling Entrepreneurship and Small Businesses Growth Through Digital Transformation
- 10:25–10:45am **Networking Break**
- 10:45–11:30am **VVIP Address and Participation**
- 11:30–12:00pm **Greening Growth: Driving the Energy Transition and Sustainability**
- Panel Discussion: Climate Action in the Americas
- 12:00–12:45pm **Networking Lunch**
- 12:45–1:30pm
- Spotlight
 - Panel Discussion: Energy Security and the Energy Transition in the Americas
- 1:30-1:35pm **Closing Remarks**

END OF DAY TWO AND FOURTH CEO SUMMIT OF THE AMERICAS